



CIN: U47912DL2023PTC420184

HYPERFINITY CREATIONS PRIVATE LIMITED

Job Vacancy

Job Title: Social Media and Video Content Manager (Specializing in Sanskrit, Indian Culture, and Ancient Teachings)

Company: Hyperfinity Creations Private Limited [Shikshanam & Hyper Quest]

Type: Full Time


Location: Rohini, Delhi


Timings: 10:00 AM - 07:00 PM [01:00 hrs Lunch Break]


Role Overview:

Imagine being part of a team where your love for Sanskrit, Indian philosophy, and culture doesn't just stay with you—it's shared with the world. We are on the lookout for a passionate and creative Social Media + Video Content Manager to join our vibrant, dynamic team that's behind the [largest YouTube channel](#) in the Indic space! As a Video Editor with us, you will be the storyteller, the creator, and the voice that shapes how our vibrant community experiences the richness of our heritage. Your role will be to craft visually compelling content for social media—whether that's posts, reels, or videos—using the treasure trove of materials from Shikshanam's [Our Indic Ed-tech Platform where more than 100k Students study] courses. You will work hand-in-hand with our talented team, producing fresh content as well that stays true to the essence of Sanskrit, Indian culture, and deep philosophical insights and shlokas.

If you're someone who's excited to share knowledge, spark conversations, and help build an awesome community, this might be the perfect role for you! And who knows, you may even get the chance to become the face of our new projects and channels!

 +91-9910032165

 2nd Floor, Plot 51, I-6, Sector 16, Rohini
Delhi-110089

 contact@hyperquest.in
www.hyperquest.in



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Responsibilities:

- Review and extract captivating segments from **Shikshanam course videos** to create **short clips, reels, and long-form content** for social media.
- Design visually appealing **graphics and thumbnails** using tools like Adobe Photoshop or Canva.
- Create **original content** on topics such as **Sanskrit, Indian philosophies, shlokas, and trending cultural insights**.
- Develop engaging captions and copy for social media posts.
- **Manage social media platforms** (Instagram, YouTube, Facebook, etc.), ensuring regular content publishing and audience engagement.
- Stay updated on **trending topics** and creatively integrate Sanskrit and philosophical insights into posts.
- Monitor and **respond to comments** and messages, fostering a strong community.
- Collaborate with the content and marketing team to ensure consistency in branding and messaging.

Requirements:

- **Proficiency in video editing software** (Adobe Premiere Pro and Final Cut Pro).
- **Experience with basic graphic design** (Photoshop, Canva, Illustrator).
- Strong understanding and passion for **Sanskrit, Indian philosophy, and ancient teachings**.
- Ability to identify key moments from course content and repurpose them effectively.
- Excellent creative skills for **conceptualizing and producing engaging social media content**.
- Knowledge of **social media management and engagement strategies**.
- Strong command of **written and spoken Hindi and English**.
- Ability to work **independently** with minimal supervision.



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Preferred Skills:

- Prior experience working with **educational platforms or philosophy-based content**.
- Understanding of **SEO for video content and social media optimization**.
- Interest in current events and **trending discussions** to draw parallels with philosophical and cultural insights.

Compensation:


- **Salary during the first 3 months (Probationary Period): ₹25,000 per month.**
- Upon final placement, **salary ranges between ₹35,000 and ₹50,000 per month**, based on performance.
- **Final placement depends on satisfactory work during the probationary period.**


What We Offer:


- Opportunity to work with a **dynamic, purpose-driven, a powerful young team** focused on reviving India's soft power globally!
- Potential for growth into **long-term roles and leading talents on global projects!**
- A chance to make a significant **impact in popularizing Indian culture and Sanskrit among younger audiences!**

Application Process:

To apply, please submit:

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Google Form:

https://docs.google.com/forms/d/e/1FAIpQLSeBNUOqgdQI0tYJ9AoBNVu7cHDGZVQO5P4yvyMOUIED4_INvQ/viewform?usp=sharing


Contact Details:


Email: career@hyperquest.in


Contact: +91 9910032165

Join us in spreading ancient wisdom through modern media!

Best of Luck!

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